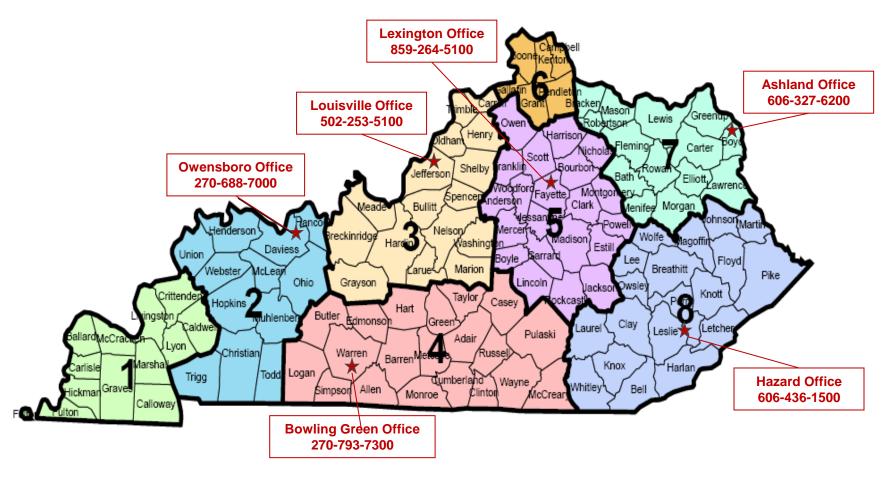
WellCare of Kentucky Provider Update

Summer 2013





WellCare of Kentucky Offices



We have six offices throughout the Commonwealth staffed with Provider Relations
Representatives and Case/Disease Managers that live in those communities to service the needs
of members and providers.

WellCare of Kentucky – Claims, Authorizations and Appeals



Claim Submission Metrics Nov. 1, 2011 – Dec. 31, 2012	
Pharmacy Claims Received and Paid	3.6M
Electronic (EDI) Claims - Non-Pharmacy	4.0M
Clean EDI Claims – Ready For Processing	3.4M
Claim Acceptance Rate	96.0%
% of Claims Received Electronically	86.0%
% of Claims Received in Paper Form	14.0%

Service Authorization Requests Nov. 1, 2011 – Dec. 31, 2012	
Authorization Requests – All Providers	189,186
Authorizations Approved	178,730
Authorizations Denied	12,480
Avg. Auth. Approvals per Month	12,766
Avg. Auth. Denials per Month	891
% of Authorization Requests Denied	6.50%

Claim Payment Metrics (Non-Pharm Nov. 1, 2011 – Dec. 31, 2012	acy)
Claims Paid (EDI & Paper)	3,422,820
Claims Denied (EDI & Paper)	624,363
Total Dollars Paid to Providers (Non-Pharmacy) \$592,616,304 Avg. Days for Provider to Send Claim Avg. Days for WellCare to Pay Claim	28.7 14.9
Claims Paid Within 30 Days	96.6%

<u>Provider Appeals</u> Nov. 1, 2011 – Dec. 31, 2012	
Number of Provider / Member Appeals	3,195
% of Non Pharmacy Claims Appealed	<1%
Number of Fair Hearings Requested	131
% of Claims Requiring Fair Hearings	<1%
Number of Claims Received	7.6M

Top Reasons Claims are Denied – 70.5% Are Avoidable



- 70.5% of all claim line denials are due to six avoidable reasons.
 - Top Denial Reasons Include Duplicate Claim Submission, Not Obtaining Authorization, and Kentucky Medicaid Not Being The Primary Insurer.
- All other denial code reasons accounted for just 7.6% of all claim lines billed.

<u>Rank</u>	Reason For Claim Denial	% Of All <u>Denials</u>	% of Total Claim Lines
1	Duplicate Claim Billed: Exact Duplicate of Another Claim	32%	5.58%
2	Prior Authorization Required but Not Obtained	16%	2.74%
3	Payment Included In The Allowance For Another Previously Billed Service	9%	1.57%
4	Medicare Is Responsible - Must submit an EOB from Medicare	5%	0.91%
5	Other Commercial Coverage - Must submit an EOB from the Primary Insurance Carrier	5%	0.82%
6	Medicare Primary Payment Equals or Exceeds Medicaid Liability	4%	0.75%
	Subtotal	70.5%	12.4%
	All Other	29.5%	7.6%
	TOTAL	100.0%	20.0%

WellCare of Kentucky – Avg. Time To Receive and Pay Claims





Provider Responsibility

How long does it take for a Provider to send the claim to WellCare? WellCare Responsibility

How long does it take WellCare to pay the claim?

28.7 Days

14.9 Days

Time Period	Paid Claim Lines	Avg. Days For Provider To Send Claim	Avg. Days For MCO <u>To Pay The Claim</u>
December 2011	381,401	50.0	19.9
March 2012	548,824	35.0	17.8
June 2012	456,566	23.2	14.5
July 2012	467,587	21.8	15.9
August 2012	533,849	20.8	13.8
September 2012	442,050	19.4	11.7
October 2012	476,400	17.3 Q4 Avg.	10.0
November 2012	573,391	15.8 15.5 Days	9.7 Q4 Avg. 9.5 Days
December 2012	482,490	13.2	8.7
Total		28.7	14.9

WELLCARE RESOURCES



WellCare Resources

WellCare[®]

- Provider Manual
- Quick Reference Guide
- Online Authorization
- Online Eligibility and Claims Submission
- Online Forms and Documents including PDL
- Clinical Coverage & Clinical Practice Guidelines
- Provider and Pharmacy Lookup
- Provider Newsletters
- Fax Blasts
- Email Notifications
- Provider Relations Visits

Regions 3

Contact Information:

Bill Watson – Director of Network Management

(216) 357-8770

Marie Rains – Provider Relations Manager, Regions 3

(502) 689-7333

Alma Williams – Provider Relations Rep – (502) 612-3441

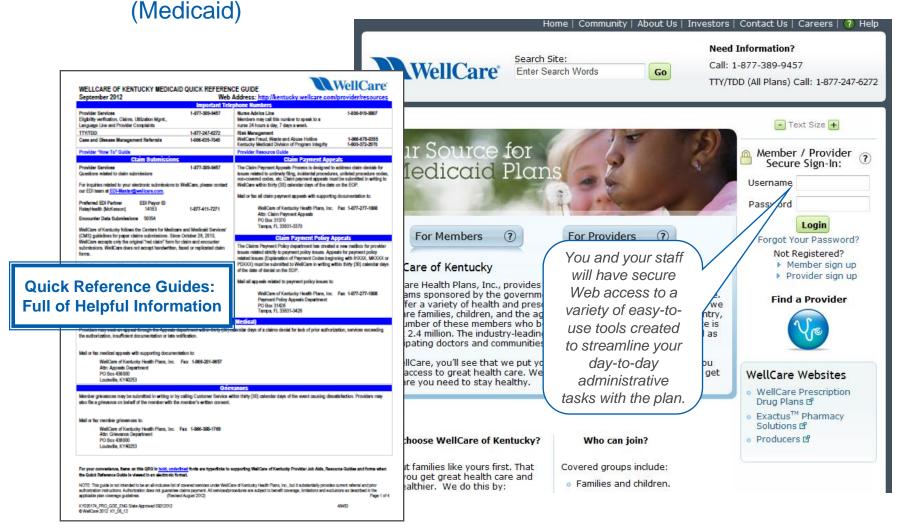
Steve McCarter – Provider Relations Rep – (502) 381-8120

Nancy Jenkins – Provider Relations Re – (502) 689-3341

Online Resources



http://kentucky.wellcare.com

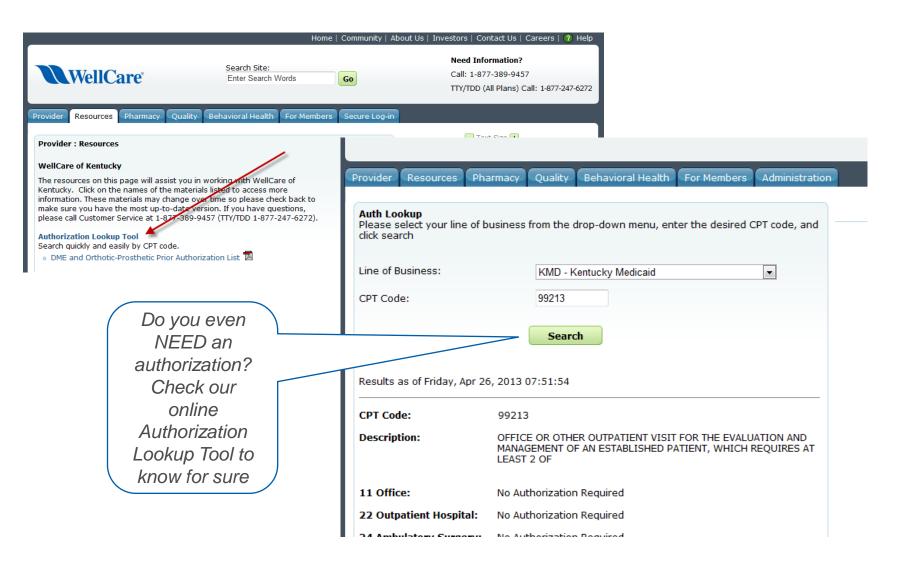




AUTHORIZATIONS

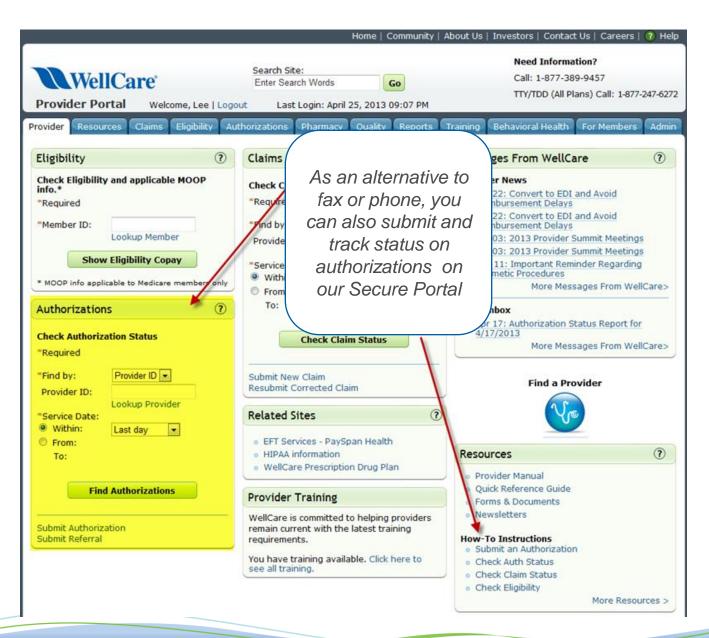
Online Authorization Information





Online Authorization Information







SUBMITTING CLAIMS

Claims Submission



Claim Submissions

Provider Services

1-877-389-9457

Questions related to claim submissions

For inquiries related to your electronic submissions to WellCare, please contact our EDI team at **EDI-Master@wellcare.com**.

Preferred EDI Partner EDI Payor ID

RelayHealth (McKesson) 14163 1-877-411-7271

Encounter Data Submissions 59354

WellCare of Kentucky follows the Centers for Medicare and Medicaid Services' (CMS) guidelines for paper claims submissions. Since October 28, 2010, WellCare accepts only the original "red claim" form for claim and encounter submissions. WellCare does not accept handwritten, faxed or replicated claim forms.

Claim forms and guidelines may be found on our website at: http://kentucky.wellcare.com/Provider/Claims Updates

Use Emdeon?
Please contact our
EDI-Master
who can assist.

Mail Paper Claim Submissions to:
WellCare of Kentucky Health Plans, Inc.
Claims Department
PO Box 31372
Tampa FL 33631-3372

VENDORS:



Optometry & Ophthalmology: <u>Avesis</u>. (855) 776-9466 and http://www.avesis.com/kentucky.html

Dental: **Avesis**: (855) 776-9466 and

http://www.avesis.com/dental_programs.html

Audiology: Max Specialty. Providers can reach them by contacting Dru Coleman dcoleman@epichearing.com

<u>CareCore National</u> for Advanced Imaging, Diagnostic Cardiac Nuclear Studies, Sleep Studies and Pain Management Authorizations

- •On line at www.CareCoreNational.com
- •By phone at (888) 333-8641
- •By fax at (866) 896-2152

Behavioral Health Services



WellCare's Behavioral Health Services are managed in-house. No outside vendor is used.



Behavioral Health Providers are held to the same standard and processes included in WellCare's Provider Resources, unless otherwise noted.

Interqual criteria is used for assessing level of care criteria.

Authorization request forms can be found on the Forms and Documents page of our website, including fax numbers and phone numbers for urgent authorization requests.



APPEALS

Appeal Rights & Process - Payment



Claim Payment Appeals

The Claim Payment Appeals Process is designed to address claim denials for issues related to untimely filing, incidental procedures, unlisted procedure codes, non-covered codes, etc. Claim payment appeals must be submitted in writing to WellCare within 24 months of the date on the EOP.

Mail or fax all claim payment appeals with supporting documentation to:

WellCare of Kentucky Health Plans, Inc. Fax 1-877-277-1808

Attn: Claim Payment Appeals

PO Box 31370

Tampa, FL 33631-3370

Claim Payment Policy Appeals

The Claims Payment Policy department has created a new mailbox for provider issues related strictly to payment policy issues. Appeals for payment policy related issues (Explanation of Payment Codes beginning with IHXXX, MKXXX or PDXXX) must be submitted to WellCare in writing within 24 months of the date of denial on the EOP.

Mail all appeals related to payment policy issues to:

WellCare of Kentucky Health Plans, Inc. Fax 1-877-277-1808
Payment Policy Appeals Department
PO Box 31426
Tampa, FL 33631-3426

Appeal Rights & Process - Medical



Appeals (Medical)

Providers may seek an appeal through the Appeals department within thirty (30) calendar days of a claims denial for lack of prior authorization, services exceeding the authorization, insufficient documentation or late notification.

Mail or fax medical appeals with supporting documentation to:

WellCare of Kentucky Health Plans Inc.
Attn: Appeals Department
PO Box 436000
Louisville, KY 40253

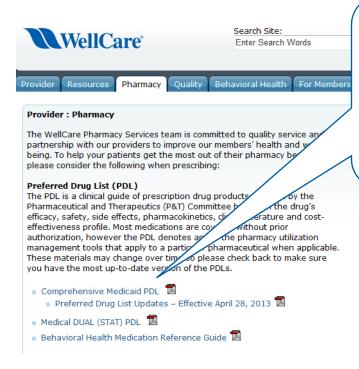
Fax 1-866-201-0657



PHARMACY

Pharmacy Information





WellCare's rmatio 7-389-9 Preferred Drug All Plans List is available on the t Size 🖪 unsecured portion of our / Prov Website

2013

Kentucky Medicaid Comprehensive Preferred Drug

List (List of Covered Drugs)

WellCare of Kentucky

Nor	Non-Formulary Drugs Preferred Formulary Drugs		d Formulary Drugs
ANTITUSSIVES, NON-NARCOTIC			
	Benz	onatate	
TESSALON 200 MG CAPSULE		BENZONATATE 100 MG CAPSULE	BENZONATATE 200 MG CAPSULE
	Dextrometho	rphan Polistirex	
		DELSYM 30 MG/5 ML EXTENDED-REL	EASE SUSPENSION
	Dextromet	horphan HBr	
		ROBITUSSIN PEDIATRIC COUGH SYP	•
NON-NARC ANTITUSS-1ST GEN. ANTIHISTAMINE-DECONGEST			
	Brompheniramine/Dextrometh	orphan HBr/Pseudoephedrine HCl	
ALLANHIST PDX DROPS	BROMHIST PDX DROPS	BROTAPP DM LIQUID	Q-TAPP DM ELIXIR
BROMFED DM SYRUP	ENDACOF-PD DROPS		
	Brophenaramine/Dextromet	norphan HBr/Phenylephrine HCI	
	COLD/COUGH CHILDRENS ELIXIR		
		RYNEX DM	DIMAPHEN DM ELIXIR
		horphan HBr/Phenylephrine HCI	
C-PHEN DM	RONDEX-DM SYRUP	DE-CHLOR DM LIQUID	NOHIST-DM
PD-COF SYRUP	SILDEC PE-DM SYRUP	CORFEN DM	TRI-DEX PE
·	Chlorpheniramine/Dextrometh	orphan HBr/Pseudoephedrine HCl	
		PEDIATRIC COUGH-COLD LIQUID	MESEHIST DM
		KIDKARE COUGH/COLD	
	Parablambarlanda /Parada	wheelste HOLOSharkediesel HOL	



ENHANCED MEMBER BENEFITS

Enhanced Member Benefits



Pre-Natal Care
Rewards Program
Partnering with
Providers





Enhanced Member Benefits



Over-the-Counter (OTC) Items

Benefit



Get up to \$120 in FREE

over-the-counter (OTC) items each year!

That's \$10 each month!

Enhanced Member Benefits



In-Home Case Management

- Weekly Face-to-Face visits with licensed personnel in the home with feedback provided to the PCP.
- Upon request, accompany the member to the MD visit and facilitate compliance with PCP recommendations.
- Empower the member to participate in their plan of care.
- Coordination of Community Resources

